

Benson Polytechnic High School Alumni Association  
Board of Directors Meeting – Official Minutes

Date: Thursday, October 13, 2011

Starting Time: 5:30 pm Ending Time: 7:30 pm

ATTENDEES:

Josh Piper (JP), Ray Simila (RS), Rob Johns (RJ), Joanna Stainbrook (JS), Wayne Devore (WD), Max Baker (MB), Neal Galash (NB), Chuck Heil (CH), Ken Bakke (KB)

MINUTES:

- Meeting minutes from 8/31/11 meeting were approved.
- 4 new members paid dues, now have 151 paid members (KB)
- Treasurer Reported (KB) \$3,262.34 Balance including \$124.85 from the PayPal account.
- For future budgeting, KB and JS will report at a future meeting.
- The Scholarship funding was discussed, important to communicate the date of the Tech Show (which is now confirmed for Feb 16 and 17<sup>th</sup>). JP reported that there were 1800 postcards mailed, at a cost of \$685 and \$1200 received.
- Fund raising was discussed, how to increase membership was discussed (RJ) and (JP). Consider looking at the Classic Reunion database, RJ offered to meet with Debra Finegan and speak with her about using the phone numbers and emails in that database as phone and email communication is cheaper and less work than mailing physically the postcards.
- CH commented that he would attend the PTSA meet the Principal, which was Oct 18 7-9, in the old Band Room. Melanie Rose is head of the PTSA (aka PTA).
- MB commented that for future event planning, she would need help. RJ offered to take on the Mid week Nov before Thanksgiving "Meet the New Principal". This date is now confirmed with Carol Campbell for Nov 17<sup>th</sup> 5:30-7:00, and a CUB is being filed for the use of the old Band Room. Refreshments will need to be arranged.
- MB commented that she had the emails for the Simon Benson Foundation contacts and would draft a contact email from the board for consideration.
- Discussion focused on the Alumni Picnic, NG suggested considering the Benson school grounds in front on 12<sup>th</sup> for this year and coincide with helping sponsor the campus clean-up (campus clean-up did not occur in 2011 due to lack of sponsorship).
- Discussion occurred regarding improving the media profile to focus on the good works such as the Carpentry Shop House Construction Project (CH), consider reaching out to NW Natural Gas for promoting the opening at the site. Discussion continued regarding the profits of the sale of the house going to the school district and not the school. Alternatives were brought up, such as working with a bank to donate foreclosed property. Additional conversation suggested focusing on the Health Occupations Program as it has seen reductions. Contacts at the Oregonian? Portland Tribune? Jim Redden?

- Board meeting dates were agreed upon to be the 2<sup>nd</sup> Thursday, subject to checking with chairman DB.
- Long term planning discussion (CH) and (NG), consideration of looking at the means to develop Charter School status was discussed.

Other Business:

- Nominated Wayne Devore to the board, to recognize his commitment to forming a Pep Band.